



mitchellaneous

D E S I G N S C.C.



INSPIRED CREATIVITY



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INSPIRED CREATIVITY

Are you in earnest?

Then seize this very minute, what you can do, or dream you can, begin it.

Boldness has genius, power and magic in it.

Only engage and then the mind grows heated.

Begin and then the work will be completed.

M Goethe

COMPANY PROFILE



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COMPANY PROFILE



mitchellaneous
DESIGNS co.

Index

- Page 3* Credentials Michelle Haskins
- Page 4* Mission Statement, Vision, Philosophy & Future
- Page 5* History
- Page 6* Services
- Page 7* Contact details

If only I may grow firmer, simpler, quieter & warmer.

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COMPANY PROFILE



Credentials

Michelle Haskins

After completing her studies as a Designer Michelle was privileged to join McCann -Erickson in 1989 as a Junior Art Director. Working on Coca-Cola Below the Line, and various other clients such as SA EAGLE, AUTO & GENERAL, CASTROL & L'OREAL she was ear marked by the company as one of the most promising juniors and selected to tour overseas to 4 of the Erickson Agencies Worldwide (Kenya, Milan, Paris & London). As a Junior she was awarded a placing in the Loeries Publication for her Coca-Cola POS Concept. Since then she has added 21 years of Art Direction, Design & Marketing experience onto her list of achievements. Her strong conceptual base, grounded in a naturally earthy, artistic, illustrative, tactile & eclectic style combined with strong design & stylistic qualities makes her an exceptionally broad talent. Working on clients such as REEBOK, LANCO, RED HEART RUM, RENNIES TRAVEL and others at Klatzko & Waldron for 5 years, she notched up International Awards on the FEDEX AD Campaign.

Michelle started Mitchellaneous Designs in 1996 working all hours as a freelancer for various different agencies and slowly building up a steady client base of her own. Combining the experience she gained from the Above the Line Agencies with the challenges of running an SME has created a strong minded, value orientated designer and businesswoman. Her creativity and work ethic has proven itself time and again. She brings more than her fair share to any situation or problem, consistently creating with flair and exceptional quality under the usual extremely dangerous deadline situations.

To a mind that is still - the whole universe surrenders.

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COMPANY PROFILE



Mission Statement

Inspired Creativity

Vision

To exclusively, based on a successful legacy, mould, design and produce inspired and inherently rewarding creations, thus contributing to our clients by assisting them to optimise their business vision, with honour, integrity, loyalty, respect & humility.

Philosophy

- ★ Inspired Creativity
- ★ Service before Self
- ★ Honour & Trusting work ethics
- ★ Consistently Striving towards perfection

Objectives

Building on our philosophy towards creating a better environment to live and work in. A place where ethics and honour serve as examples to the rest of the world. Where the work created can add sustainability and ethos to the community by building and inspiring and continually striving towards creativity, growth and opportunity in every moment.

He who smiles rather than rages is always the stronger.

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History & Overview

After becoming a mother in 1996, Michelle branched off on her own starting Mitchellaneous Designs at grass roots with her 6 month old son at her side. Within 10 years she has added Business Management and Client liaison to her skills list and Mitchellaneous has grown from strength to strength. Starting off servicing other agencies as a freelancer to begin with, she slowly built up a steady core of valued clients with whom she has developed strong relationships. Mitchellaneous has worked on a large body of varied projects, from facilitating large corporate's with special projects, to assisting many small businesses with their design & marketing needs, to servicing the PR & Event related industries.

Clients such as RE/MAX H/O afforded Michelle the opportunity to work with a franchise group and it's challenges. GOLF TRENDS, DALE HAYES EVENTS, SOAPBOX STUDIO, SPEAKERS CORNER, STANDARD BANK, POTTERS HAND, SEAN WILLIAMS, PRIMEDIA, CONTACTINGAUTENG, ECLIPSE, COMPLEAT GOLFER are some of the long list of clients Mitchellaneous has been involved with.

From Adverts, to Brochures, Invitations and Menu's to Conceptual Gifting, & Sourcing, Branding to Banners, POS, Powerpoints, Marketing and Leaflets to Websites and Incentive Programmes and event related challenges, Mitchellaneous has a broad range of services on offer. Add production, printing, finishing, research and many more skills to the list and combine this with conceptual strength and Mitchellaneous becomes a tool of extreme value to any company.

The miracle is not to fly in the air, Or to walk on the water, But to walk on the earth.

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Services

- ★ Creative Conceptualisation
- ★ Marketing & Brand awareness
- ★ Above & Below the Line Design:
 - Invitations, Powerpoints Presentations, Adverts, Leaflets, Brochures, Annual Reports, Banners , etc
- ★ Event Related Design Requirements
 - Invitations, Menu's, Trophies, Programmes, Gifts, Teasers, etc
- ★ Corporate Gifting
- ★ Conceptual Gifting Solutions
- ★ Promotions
- ★ Websites
- ★ Internal Incentive Solutions
- ★ Finishing and Specialised Handwork

*A bag of apples, a pot of homemade jam, a scribbled note, a bunch of golden flowers,
a coloured pebble, a box of seedlings, an empty scent bottle for the children...
who needs diamonds and van-delivered bouquets?*

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Contact Details

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The stream of creation & dissolution never stops.

All things come out of the one,

and the one out of all things.

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